

ALBER & GEIGER  
AG  
Advocacy in Legislation

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## THE FIRM

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ALBER & GEIGER is a political lobbying powerhouse and a leading European government relations law firm. We represent our clients' interests on the highest diplomatic and political level. Our firm combines former top EU officials, leading politicians and high profile EU attorneys. The professionals of Alber & Geiger know the decision makers, understand their political histories and current positions, and are able to work shifting alliances and priorities to benefit client positions.

We combine legal expertise with lobbying knowledge. This is what sets us apart. In a lobbying case like in court a client's net worth may be in play. It's winner-take-all, and disasters can happen. It's not a time for learning on the job.

There is one certainty in Europe - change. By design, the EU established a vibrant political and legal system capable of adapting to the changing needs of society. As a result, laws, policies and regulations are enacted and revised to mirror the political and business climate of the time. Adding to the complexity of our global economy is the ability of EU decisions to have a far reaching impact all around the world. One vote can truly transform an industry. In response, today's organizations must anticipate, understand and adapt to the ever changing government landscape.

We provide our clients with the following services:

- Lobbying
- Global Political Solutions
- EU Litigation



We advocate our clients' cases in international political relations, in the EU institutions, the EU Member States governments and parliaments as well as in International Organizations. Due to our long standing relationships with the key decision makers we are able to advance our clients' positions on the top level as well as on the working level of the legislators and administrations. Our professionals' biographies stand for profound and long time technical knowledge in the fields that impact our clients.

Alber & Geiger. We get it done.

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## PRACTICE AREAS

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### Agribusiness

Alber & Geiger assists clients in the agriculture and food sector in achieving their regulatory and legislative goals on the European level. Agricultural issues are one of the main European topics.

### Competition

Especially in the context of competition issues, the European Union has become one of the main decision making centres in the world. A merger or cartel decision of the European Commission affects industries and sectors on a global scale.

### Financial Services

Our services include comprehensive legal expertise on legal frameworks that have an impact on the finance industry on a European level and in the European Member States.

### Immigration

EU immigration policy is a rising issue for EU third countries. Alber & Geiger assists European and international clients in accessing and communicating their immigration-related public policy objectives to key decision makers in the European administration, relevant agencies and institutions.

### National Security

We are devoted to represent clients in the defense, technology, life sciences, and other industries on matters relating to European and national defense policies.

### Technology

Our professionals have experience in both the executive and legislative branches of the European Union and are wellversed in issues surrounding mergers and acquisitions, satellite and mass media policy, broadband and e-commerce.

### Transportation & Infrastructure

When clients need assistance on a European level for the construction or rehabilitation of a highway, bridge, transit, aviation or building project, Alber & Geiger will formulate a legislative program to achieve the desired goal.

### Communications & Media

We have extensive legal knowledge of the complex legislative and regulatory European environments and we can provide effective information and consulting support in the European telecommunications market through legal and political expertise.

### Education

Alber & Geiger assists clients from the educational sector, including Universities and other educational organizations within the European Union and in the European Member States in achieving their goals in educational policy.

### Health Care

Alber & Geiger assists clients in the medical services and pharmaceutical sectors. We have experience in developing complex programs to enter the European market and comprehensive legal and political expertise for healthcare projects.

### International Relations

The EU with its Member States has become a major global political player. Its external relations and its interaction with other power hubs like the USA, Russia, China or India are increasingly important.

### Natural Resources & Environment

Alber & Geiger assists clients in the oil and gas, mining, water and forestry sectors, some of the most strictly regulated and frequently changed and reformed fields in Europe.

### Trade

EU-WTO relations are of rising importance. During their careers in government, our staff members have been intimately involved in crafting major pieces of trade legislation and understand the politics of trade.

For more detailed information on what we can do for you please refer to our main website.

[www.albergeiger.com](http://www.albergeiger.com)

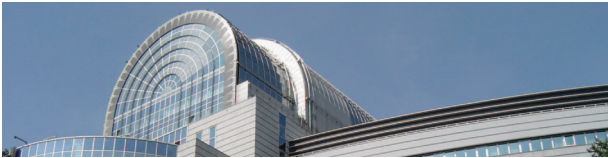
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## THE TEAM

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Alber & Geiger's greatest asset is our professionals. Our clients value each team member as a true strategic player because we provide superior services and counsel. Everyone at Alber & Geiger shares a common drive to excel beyond our clients' expectations. We not only meet our clients' needs, we anticipate them. Our solid reputation reaches beyond the EU as our clients around the world become testimony to the superior services Alber & Geiger provides.

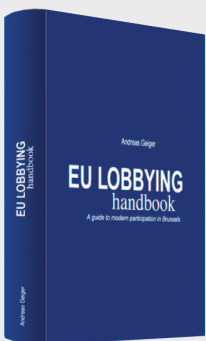
Our team members' professional backgrounds comprise top level functions in International Organizations, in the European Commission, in the European Parliament and in the European Court of Justice, as well as in the national top institutions. The professionals of Alber & Geiger have earned the trust of decision makers and opinion leaders around the world.



Alber & Geiger tackles problems as a multi-specialty team. We efficiently combine our diverse abilities, insights, and relationships built over years to identify opportunities for clients and forestall threats. We believe in pro-active lobbying instead of caring afterwards. Our team identifies and analyzes a client's issues and develops options for action. For our clients we lead international political negotiations, draft legislation, initiate EU litigation if necessary and lead through strategic interaction with legislators and decision makers. Alber & Geiger goes beyond developing strategies to implementing them and delivering results.

Whether shaping decisions that decide a company's fortunes, an industry's future or institution's survival, Alber & Geiger has earned a reputation for winning its clients' cases.

Our work is respected for its high-level approach. We are seen as a reliable and serious discussion partner of the institutions in the legislative and political process. Our input is highly valued. We are the transmission belt between the authorities and our clients - be they corporations or countries.



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[www.amazon.de](http://www.amazon.de)

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## EXECUTIVE PANEL

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**Prof. Siegbert Alber**

He was Vice-President of the European Parliament and Advocate General at the European Court of Justice. Before that, he was a Member of the German Parliament. He was Chairman of the Committee on Legal Affairs and Citizens' Rights, Vice-Chairman of the Committee on the Environment, Public Health and Consumer Protection, Chairman of the delegation responsible for relations with the Baltic States and of the Subcommittees on Data Protection and on Poisonous or Dangerous Substances. And he was Vice-Chairman of the Delegation for relations with the Gulf States.



**Dr. Andreas Geiger, M.E.S**

He was European President & CEO of US lobbying firm Cassidy & Associates in Brussels. He started his career in the Cabinet of the Advocate General at the European Court of Justice in Luxembourg, then became an Attorney at international law firm TaylorWessing. After that he became Head of the EU Law Center of Ernst & Young in Brussels.



**Lord Charles Henry Plumb**

He was President of the European Parliament, speaker for agriculture and Chairman of the European Parliament Committee for Agriculture and Rural Development. He is a Member of the House of Lords, Westminster, London. He was a Member of the European Union Sub-Committee Environment and Agriculture and a Member of the EU Sub-Committee Internal Market.

ALBER & GEIGER

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